

# Santa Fun Run - Fundraising Toolkit



Thank you so much for taking on the Winchester Santa Fun Run to support Naomi House & Jacksplace. To get the best out of your fundraising we have created a social media toolkit to help you spread the word about your amazing challenge and the difference you are making.

## Social Media Handles

Tag us **@naomiandjack**

- **Facebook:** [facebook.com/naomiandjack](https://facebook.com/naomiandjack)
- **Instagram:** [instagram.com/naomiandjack](https://instagram.com/naomiandjack)
- **X:** [x.com/naomiandjack](https://x.com/naomiandjack)
- **LinkedIn:** [linkedin.com/company/naomi-house-&-jacksplace](https://linkedin.com/company/naomi-house-&-jacksplace)

## Social Media Posts

We have created a few social media posts that you can use to share to help increase your fundraising.

You can access social media posts [here](#).

## Social Media Post Copy

### Post 1 (Inspiring & Confident):

I can't wait to take in the festive atmosphere of Santa Fun Run this December! 🎅  
I've set myself the challenge to run 5k around the historic streets of Winchester to help raise vital funds to support local hospices, Naomi House & Jacksplace.

Please donate to support this brilliant charity and help them continue providing expert nursing care to seriously ill children and young adults.

Donate here: **[ADD YOUR JUSTGIVING PAGE]**

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## Post 2 (Fundraising Focus):

Please help me get closer to my fundraising goal for my Santa Fun Run challenge! 🎅

I'm doing this challenge to support local hospices for children and young adults, Naomi House & Jacksplace.

Every donation, big or small, gets me a bit closer to making a massive difference for local families and just £20 could provide an hour of expert nursing care.

**[add your personal story and reason for taking part, tell your friends and family exactly why you're taking part in Santa Fun Run and why it's important to you.]**

Donate here: **[ADD YOUR JUSTGIVING PAGE]**

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## Post 3 (FOMO Alert):

Check out what I've signed up for, this is the magical experience of the Santa Fun Run!

In December, I'll be donning a Christmas tee-shirt and running 5k around Winchester to raise money for Naomi House & Jacksplace. Why not join me? This festive fun run raises money for Naomi House & Jacksplace, local hospices for children and young adults.

Don't miss out on making festive memories.

Sign up here: [naomihouse.org.uk/winchester24](https://naomihouse.org.uk/winchester24)

 1st December 2024

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## Post 4 (Testimonial Power):

In December I'm taking part in the Winchester Santa Fun Run to raise money for Naomi House & Jacksplace, local hospices for children and young adults.

This is a message from one of their families;

"We have used Naomi House for the good days. We have used them during the difficult days. And it is comforting to know that if we need them, they will be there for the last days." Vicky, Archie's mum.

The Winchester Santa Fun Run isn't just about the challenge, it's about making a difference. Please give what you can to help families like Archie's.

Donate here: **[ADD YOUR JUSTGIVING PAGE]**

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