

# Clarendon Way Walk – Social Media Copy

Thank you so much for taking part in the Clarendon Way Walk to support Naomi House & Jacksplace.

To help you spread the word about your amazing challenge and the difference you are making, we have written some copy to get you started and have created a variety of graphics for you to use on Facebook and Instagram to help increase your fundraising.

You can access these graphics [here](#).

## **Social Media Copy**

### ***Post 1 (Inspiring & Confident):***

I can't wait to take in the stunning countryside views on the Clarendon Way Walk in June! I've set myself the challenge to conquer **[26, 12, or 5]** miles to help raise vital funds to support the children and young adults who visit the hospices at Naomi House & Jacksplace.

Please donate to support this brilliant charity and help them continue to provide the expert care these families need.

"The camaraderie along the way, getting a buzz from completing this challenge, the wonderful welcome back over the finish line and smashing the target we had set to raise!"

Donate here: **[add your JustGiving page]**

Event date: 8<sup>th</sup> June 2024

**#ThisIsClarendon**

### ***Post 2 (Fundraising Focus):***

Please help me get closer to my fundraising goal for my Clarendon Way Walk challenge! I'm doing this challenge to support local hospices, Naomi House & Jacksplace.

Every donation, big or small, gets me a bit closer to making a massive difference for children, young adults and their families.

Every £20 I raise helps to provide an hour of expert nursing care. Helping the hospices to be there for families on the good days, difficult days and last days. **[add your personal story and reason for taking part, tell your friends and family exactly why you're walking the Clarendon Way and why it's important to you]**

Donate here: **[add your JustGiving page]**

Event date: 8<sup>th</sup> June 2024

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## **Post 3 (FOMO Alert):**

Check out what I've signed up for, these are the breathtaking views of the Clarendon Way Walk! In June, I'll be donning a bright t-shirt and walking through the countryside to raise money for Naomi House & Jacksplace.

Why not join me?

This incredible walk raises money for Naomi House & Jacksplace, local hospices for children and young adults.

Don't miss out – registration closes soon! Sign up here: [naomihouse.org.uk/walk](https://naomihouse.org.uk/walk)

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## **Post 4 (Testimonial Power):**

In June I'm walking the Clarendon Way Walk to raise money for local hospices for children and young adults, Naomi House & Jacksplace. This is a message from Vicky whose son Archie attends the hospices.

"We have used Naomi House for the good days. We have used them during the difficult days. And it is comforting to know that if we need them, they will be there for the last days."

The Clarendon Way Walk isn't just about the walk, it's about making a difference, one step at a time.

Please give what you can to help families like Archie's.

Donate here: [\[add your JustGiving page\]](#)

Event date: 8<sup>th</sup> June 2024

**#ThisIsClarendon**

## **Our Social Media Handles**

Don't forget to tag us **@naomiandjack** when sharing your posts about Clarendon.

**Facebook:** [facebook.com/naomiandjack](https://facebook.com/naomiandjack)

**Instagram:** [instagram.com/naomiandjack](https://instagram.com/naomiandjack)

**X:** [x.com/naomiandjack](https://x.com/naomiandjack)

**LinkedIn:** [linkedin.com/company/naomi-house-&-jacksplace](https://linkedin.com/company/naomi-house-&-jacksplace)